

*Filsinger Vineyards &
Winery*

Our Story ...



The Taste to Remember

The Filsinger Story

Great wine making takes passion and commitment. A passionate winemaker lives, eats and breathes enology, the art of winemaking. A passionate winemaker is also committed to producing the finest wines possible from the many varieties available. A winemaker, such as Dr. William "Doc" Filsinger, is passionate about challenging the taste buds, about finding just the right blend of tastes for the Tempranillo or just the right qualities for the Viognier.

For Filsinger, the penchant for winemaking is not accident. The Filsinger family owned a winery for generations in Mainz, Germany until the Nazi's confiscated it during World War II. This forced the Filsinger's to emigrate to the United States and settle in Ohio where Dr. Filsinger was born.

Of course, in those days, he was neither a doctor nor a winemaker. But the urge for both was there. At the age of ten, he built his own "lab" where he created his first wine made from raisins. He also had his first patient, the family guinea pig.

Doc grew up and obtained his Bachelors degree from the University of Toledo.

After graduation, he went on to earn his Masters in Microbiology from Purdue and his Doctorate from Ohio State University. He interned at Springfield Mercy Hospital before spending four years in the United States Air Force where he did some of the first research in Lipoproteins. After an honorable discharge from the Air Force, Dr. Filsinger moved to California to become a resident at Los Angeles County General Hospital as a pediatrician.

After his residency, Dr. Filsinger began practicing medicine in Orange County. During that time, he met and married his wife Kathy and raised three sons. The Filsinger family moved to Temecula in 1970 and purchased thirty-five acres of land. In 1972, the first of the vines were planted and the Filsinger's opened the winery in 1980 while Doc was still practicing medicine. Fortunately, he passed on his passion for winemaking to his wife and youngest son Eric who, along with Doc, now



Dr. William C. Filsinger, Founder

runs the winery.

Filsinger Winery is the fourth oldest winery



in the Temecula Valley and the oldest owned by the same owner. We were the first to introduce Gewürztra-

miner to the valley. Our Gewürztraminer consistently wins Gold and Silver awards at the fairs and contests throughout the country. We are also known for our Orange Muscat and Riesling; both of which are Gold Medal winners.

If you're a fan of red wines, make sure to taste the Tempranillo, Syrah, Cabernet Sauvignon and the Sweet Desire. Filsinger Winery also produces three different sparkling wines using "Méthode Champenoise", a labor-intensive method of fermenting wine in the bottle that yields a superior product and a taste that you will remember.

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The Filsinger Difference

Filsinger wines are produced with a care, commitment and passion that has been passed down from generation to generation. From grapes to wine, Dr. Filsinger and his son, Eric, oversee every aspect of the winemaking process to produce award winning wines at prices you'll have to see to believe.

Come and experience the *Taste to Remember.*



The Filsinger Winery Tasting Room

Dr. Filsinger has often been accused of living in the past. As a history buff, Dr. Filsinger might concur. When you see the prices for the wines, you're bound to agree as well.

The Filsinger tasting fees are one of the lowest in the valley. The average price for a bottle of wine is \$16—a price unmatched at any other winery in the valley. And the monthly specials are bound to make your heart skip a beat. Visit the tasting room today to see the savings.



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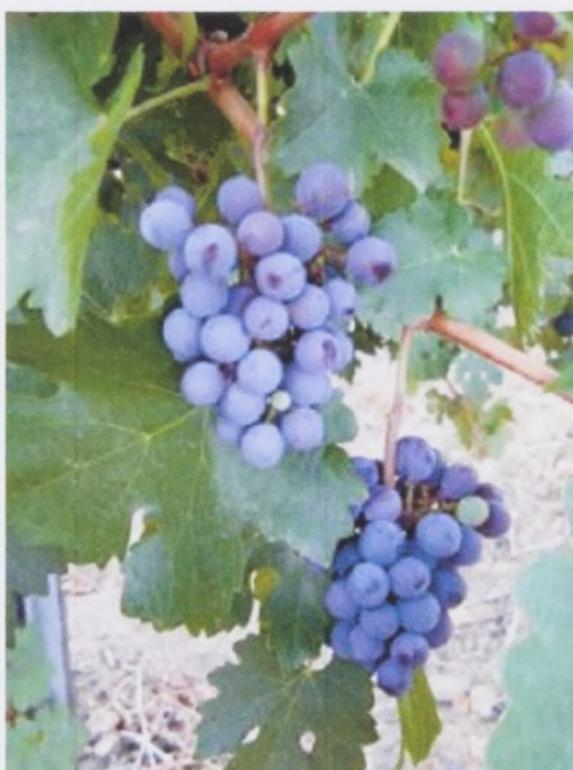
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